

## Tues Nov 13<sup>th</sup>; Afternoon Sessions

Time	Session
<b>1:45pm</b> CEU 0.1 Boomer A	<b>Best Practices of Park System Planning</b> <i>Dick Horton (Dick Horton Consulting)</i> Development of a comprehensive park and recreation system master plan is only as good as the in-depth and accuracy of the analysis used to prepare it.
<b>1:45pm</b> CEU 0.1 Boomer B	<b>Mapping Technologies with Real Life Applications</b> <i>Dr. Lowell Caneday &amp; Hank Yang</i> Oklahoma State Parks and Oklahoma State University have developed Resource Management Plans using geospatial technology for each state park. This technology has real-life applications for web-based interactive mapping, drone-generated imagery and numerous management practices.
<b>1:45pm</b> CEU 0.1 Sooner A	<b>Norman Forward</b> <i>Terry Floyd (City of Norman)</i> This will be a presentation and overview of the NORMAN FORWARD Quality of Life tax and programming in Norman. It will discuss program creation, funding sources, projects and progress.
<b>1:45pm</b> CEU 0.1 Sooner B	<b>A Higher Level of Inclusive Play</b> <i>Jason Meinke (ACS/Landscape Structures)</i> An evidence-based approach to inclusive playground design
<b>3:15pm</b> CEU 0.1 Boomer A	<b>Heathy Active Senior Center</b> <i>Marie Trenary (Ponca City Parks and Recreation)</i> Ponca City has a healthy and thriving senior center, in this session staff will share their best practices and ideas to help you make your center thrive as well.
<b>3:15pm</b> CEU 0.1 Boomer B	<b>Sports Partnerships</b> <i>Grant Hansen (City of Oklahoma City Parks and Recreation)</i> Overview of the partnership with OKC Parks and OKC Dodgers Baseball.
<b>3:15pm</b> CEU 0.1 Sooner A	<b>Duncan Lakes Recreational Master Plan Overview</b> <i>David Knowles (Crafton Tull Associates)</i> Overview of the Duncan Lakes recreational master plan.
<b>3:15pm</b> CEU 0.1 Sooner B	<b>Turning Big Data into Meaningful Information</b> <i>Anapra Metra (Wake Forest University)</i> This session addresses all that is happening on the FB pages of your agency along with the tweets that are directed to an agency handle and hashtags that has direct relevance to your agency. It is possible to make sense of this data & the amazing insights that can programming simpler.

## Wed Nov 14<sup>th</sup>; Morning Sessions

<p><b>8:45AM</b> CEU 0.1 Boomer A</p>	<p><b>OKC Parks Race Series</b> <i>Katie Koppari (City of Oklahoma City Parks and Recreation)</i></p> <p>Learn how OKC Parks designed and implemented a four event series within one year. From concept to hitting the pavement, find out what does it takes to create a race series for your agency.</p>
<p><b>8:45AM</b> CEU 0.1 Boomer B</p>	<p><b>Casinos in the "Park Business"</b> <i>Lowell Caneday (OK State University)</i></p> <p>Casinos have multiplied across Oklahoma and other states. Many of those casinos provide park-like environments to enhance visitation. How do these casinos complement or compete with Oklahoma State Parks? What does the future hold for premier recreational properties in Oklahoma?</p>
<p><b>8:45AM</b> CEU 0.1 Sooner A</p>	<p><b>Trends in Play Space Design</b> <i>Jason Meinke (ACS/Landscape Structures)</i></p> <p>Parks today face the challenge of providing environments that will attract children and families to engage, play and stay. To compete with indoor, more sedentary activities. In this session, we will examine playground trends that create kid magnets, facilitate multi-generational interaction and signature playgrounds that tell a community story. Discussions will also focus on the opportunities for stronger collaboration between playground designers and park planners.</p>
<p><b>8:45AM</b> CEU 0.1 Sooner B</p>	<p><b>Park Facilities: Planning, Design, Construction and Maintenance</b> <i>Mike Bell (RDG Planning and Design)</i></p> <p>A Case Study: How your Comprehensive Parks and Recreation Plan can blend the built and natural environment both functionally and beautifully.</p>
<p><b>10:15am</b> CEU 0.1 Boomer A</p>	<p><b>Hitting the RESET Button: Westwood Family Aquatic Center</b> <i>Jason Olsen &amp; Jud Foster (City of Norman Parks and Recreation)</i></p> <p>From master plan to ribbon cutting, hear the process of replacing a 50 year old pool with a state-of-the-art Aquatic Center at Norman Parks and Recreation's Westwood Family Aquatic Center.</p>
<p><b>10:15am</b> CEU 0.1 Boomer B</p>	<p><b>Can You Imagine?</b> <i>Eric Newall (Ponca City Parks and Recreation)</i></p> <p>Dream big, no really big, what could your recreation programs look like in one year? In three years? In five years? Not sure, come imagine with us!</p>
<p><b>10:15am</b> CEU 0.1 Sooner A</p>	<p><b>What is Trending in Oklahoma State Parks</b> <i>Dr. Lowell Caneday</i></p> <p>Leading trends in play space design and the external influences driving these trends. Innovative concepts that can be applied to play space design. How to specify new concepts and material choices.</p>
<p><b>10:15am</b> CEU 0.1 Sooner B</p>	<p><b>Outdoor Learning: Drawing from Natural Inspiration</b> <i>Mike Bell (RDG Planning and Design)</i></p> <p>The outdoors is an ideal learning environment for all types of learners, as it provides countless opportunities for new experiences. As we think about learning objectives and how to fully engage learners of all kinds, what programming and design inspirations can we draw from the natural environment that can make the learning experience more meaningful and successful?</p>

## Wed Nov 14<sup>th</sup>; Afternoon Sessions

<p>1:45pm CEU 0.1</p> <p>OFFSITE TOUR</p>	<p><b>Sutton Wilderness Trail Walk</b> <i>City of Norman</i></p> <p>A short (1-1/3 mile) hike along the main trail of this 160 acre urban wilderness to show how the city has worked with the State of Oklahoma and a local advisory committee for decades to preserve and protect a unique set of ecologies in the middle of a modern urban setting. There will be a discussion of both the parks and recreation department's role in (not) developing the land and a fun exploration of the native flora and fauna found in Sutton's prairie, woodland, riparian and lake ecosystems.</p>
<p>1:45pm CEU 0.1</p> <p>Boomer A</p>	<p><b>Record Keeping 101: Public Sector</b> <i>Betsey Kulakowski (OK Safety Council)</i></p> <p>Overview of the PEOSH requirements, covering: how to keep records for multiple locations, what is considered work related, what case are recordable, what cases must be reported to PEOSH and much more. This class is ideal for top management and personnel in public sector, who may be involved in recordkeeping, injury management, hazard reporting, and worker safety</p>
<p>1:45pm CEU 0.1</p> <p>Boomer B</p>	<p><b>Making the Economic Case for Parks and Recreation</b> <i>John Crompton (Texas A&amp;M)</i></p> <p>The following dimensions of the economic case will be addressed: Attraction of tourists, businesses, and affluent retirees; the impact of parks on property values; stimulation of the local equipment industry; reductions in taxation.</p>
<p>1:45pm CEU 0.1</p> <p>Sooner A</p>	<p><b>Recreational Programming for Urban Youth and Teens</b> <i>Naisha Morris (Oklahoma City Parks and Recreation)</i></p> <p>This presentation will discuss the challenges recreational professionals face when working with low-income or underserved urban youth and teens as well as discuss effective ways to program activities that promote self-esteem and positive community interactions.</p>
<p>1:45pm CEU 0.1</p> <p>Sooner B</p>	<p><b>Identify, Capture &amp; Share Your Organization Story</b> <i>Derrick Sier (OSOM Team Building)</i></p> <p>Mission, vision and philosophy statements are traditional ways to share the "what" of the company. Contemporary employees and community partners are now interested in the "who". This can best be communicated by sharing the organization's story from conception to the present.</p>

## Wed Nov 14<sup>th</sup>; Afternoon Sessions Continued

<p><b>3:00pm</b> CEU 0.1 Boomer A</p>	<p><b>Improving Your Safety Culture</b> <i>Betsey Kulakowski (OK Safety Council)</i></p> <p>An overview of a SHMS and how to foster your safety culture to achieve excellence. Ideal for top and mid-level management in public or private sector.</p>
<p><b>3:00pm</b> CEU 0.1 Boomer B</p>	<p><b>Dessert First Please</b> <i>Jeff Edwards (Sand Springs Park and Recreation)</i></p> <p>This session will outline meaningful management practices aimed at improving employee productivity. Results are guaranteed!</p>
<p><b>3:00pm</b> CEU 0.1 Sooner A</p>	<p><b>Spray Play for All: Designing Inclusive Splash Pads</b> <i>Bill Hachmeister (Aquatix/Landscape Structures)</i></p> <p>This session will examine the best practice recommendations for creating spray parks that are fun and functional for all people. Truly inclusive spray play for people with and without disabilities, children, parents and grandparents alike.</p>
<p><b>3:00pm</b> CEU 0.1 Sooner B</p>	<p><b>OU Athletic Field Construction: A 10-year Overview</b> <i>Jeff Salmond (University of Oklahoma)</i></p> <p>Attendees will get the opportunity to see the transformation of all athletic fields at the University of Oklahoma over the past 10 years. Fields of old have been updated, rebuilt and renovated with new technology, new Bermuda grass varieties that are traffic, wear and drought tolerant and aesthetically pleasing for student-athletes and fans alike. Athletic fields have been rebuilt from native soil to sand-based drainage systems to help with performance and durability.</p>
<p><b>4:15pm</b> CEU 0.1 Boomer A</p>	<p><b>Advances in Mechanical Room Equipment</b> <i>Guy Mayo (Sunbelt Pools)</i></p> <p>Discussion of the advances made in sanitation/disinfection, controls, filtration, heating, testing equipment, etc...</p>
<p><b>4:15pm</b> CEU 0.1 Boomer B</p>	<p><b>Recreational Activities Using Smart Technology</b> <i>Terry Shannon &amp; Bob Canada (Oral Roberts University)</i></p> <p>How can you incorporate social media, smart phones, and technology into your recreational/leisure activities? We will discuss the options, and identify how to attract young people.</p>
<p><b>4:15pm</b> CEU 0.1 Sooner A</p>	<p><b>Partnerships: Peanut Butter Meet Jelly</b> <i>Jody Baker (City of Sapulpa Parks and Recreation)</i></p> <p>Learn how creating partnerships can be as easy as making a PB sandwich</p>
<p><b>4:15pm</b> CEU 0.1 Sooner B</p>	<p><b>Marketing on a Shoestring Municipal Budget</b> <i>Steven Koranda (Back To You Marketing)</i></p> <p>This seminar will cover six marketing initiatives that are inexpensive, yet yield a high ROI - branding, website, SEO, SEM, social media, and email marketing.</p>

## THU Nov 15<sup>th</sup>; Morning Sessions

Time	Session
<b>9:30am</b> CEU 0.1  OFFSITE TOUR	<b>Firehouse Art Center &amp; Sooner Theater</b> <i>City of Norman</i> Tour of The Firehouse Art Center which will demonstrate how the City has been able to offer a building (in this case an old fire station) to a local non-profit organization, rent-free; allowing them to focus their funding on children and adult art projects --including generous scholarship and outreach programs designed to serve various populations, including veterans' PTSD therapy, economically disadvantaged children, and those with special needs, along with their more traditional paying customers. Tour of The Sooner Theatre to hear the story of how this now-90-year-old National Register historic structure was saved from the wrecking ball by a citizen's group and then passed on to the City of Norman--who brought it back to life as the heart of the revitalized Walker Arts District in downtown Norman. It wasn't cheap, and it took many years to get it established; but the result is a priceless performing arts venue that has expanded to include a premiere theatrical training program in a second downtown space.
<b>10:30am</b> CEU 0.1 OFFSITE TOUR	<b>Westwood Tennis &amp; Aquatic Center Tours</b> <i>City of Norman</i> Tour of Westwood Park Aquatics and Tennis Centers... Both NORMAN FORWARD Quality of Life Projects.